News Letter Vol-4 01

April - June 2024

NAGARJUNA
DEGREE COLLEGE

Recognised by Government of Karnataka,
Affiliated to Bengaluru City University, Approved by AICTE, New Delhi

THE NDC CHRONICLES

New Beginnings, Endless Possibilities

Vision

- Leadership and Excellence in Education

Mission

- Drive to provide excellent educational opportunities that are responsive to the needs of the students: providing quality, responsive education and skill based programmes.
- Equipping the students with the skills necessary to respond to the opportunities and challenges associated with ever-changing societal demographics.
- Empowering the students to meet and exceed challenges as active participants in shaping the future.



From the Principal's Desk

Greetings,

Our institution is recognised as a platform for students to build their wings and fly beyond the horizon. The college emphasises on developing and maintaining positive relationships which means that we know each student as individual and we lean to provide more personal support and greater access to opportunities in each student's chosen field of interest.

Parents and visitors compliment us on the warm and orderly college atmosphere and our strong sense to community. We encourage all our students to develop high expectations about themselves, their work and their behavior which is an expression to our values of personal best, integrity, respect and responsibility.

Our approach involves working with parents to meet the individual need of every student and supporting them to fulfill their academic and co-curricular goals and dreams. We score a centum on variables such as teacher's effectiveness and empathy stimulated learning, student safety and connectedness to peers. In a world that rewards perseverance, resilience, initiative, problem-solving and co-operation, our students leave well prepared for future challenges. I am proud of the significant accomplishments of our students that reflects us being a better choice in pursuit of excellence.



Dr. Harish Babu S
Principal, NDC &
Director – Management Studies, NGI

Editor in Chief
Dr. Harish Babu S.

Editor
Prof. B. Gayathri

Editorial Committee
Prof. B. Gayathri / Prof. Lydia Roshini

From the Editor's Desk



Greetings,

The Editorial committee wishes to thank our beloved Principal Dr. Harish Babu S for having entrusted us the task of bringing out the news letter. The team has made every effort to include all activities/programmes held during January - March 2024.

Writing is an art. The art of writing should be imbibed in the student community. From the forth coming issues, articles from faculty as well as student community on various activities/ programs held in our campus would be included. Start writing!

B. Gayathri
Assistant Professor, Dept. English, NDC

Programmes Offered

UG PROGRAMMES

- B.Com
- BBA
- BCA

PG PROGRAMMES

- MBA
- MCA

International Collaboration

Harvard Business Publishing Education

KSCST Funded Project

NDC acquired the KSCST (Karnataka State Council for Science and Technology) 47th Series Student Sponsorship Project, 2023 for the topic 'Sustainable Dreams: A SMART Redevelopment of Bangalore's Slums'.

KPMG Internship

Ms. Varshini G Reddy from secured the position of Project Accountant at Yashodha Rose Bazaar Pvt. Ltd. a project of KPMG India.

Value Added Programme

The BCA Department conducted value added programme on Full Stack Development for 4th Sem BCA students in collaboration with Mega Power Enterprises & Cranes Varsity Limited.



Vidya Jyothi Student Expo

On the occasion of 'Vidya Jyothi Student Expo' on 13th and 14th April 2024, Ranga Chaitanya - the Theatre Club of NDC took the initiative of entertainment and showcased brilliant Yakshagana and Mime Performances enhancing the overall atmosphere.







Terrific Technical Fest

Department of BCA organised the Technical Fest for the BCA students comprising following activities:

- Technical Quiz
- Debugging
- Web Page Designing



NDC FEST – 2024

A Memorable Celebration of Talent and Culture!!
Date: 25th and 26th June 2024

The NDC FEST 2024, a vibrant blend of technology, commerce, management, and cultural festivities showcased the diverse talents of students attracting a significant audience from various walks of life.

Inaugural Ceremony
The fest commenced with a grand inaugural ceremony graced by the Chief Guest, Mr. Diganth Manchale, a renowned Indian actor and former model. His presence added a touch of glamour and inspiration. Dr. S. G. Gopalakrishna, Director of NES, honoured the event as the Guest of Honour, sharing his wisdom and encouraging the students to strive for excellence. Also, Prof. Nanjundappa, Principal of NPUC, highlighted the importance of such events in fostering holistic development among students.

Cultural Celebration
The highlight of NDC FEST 2024 was the cultural performances that captivated the audience. The live music concert was a major attraction, featuring an impressive line-up of artists:

- **Supreeth Phalguna:** The talented singer and composer enthralled the audience with his soulful melodies and engaging performance.
- **Aishwarya Rangarajan:** An acclaimed Indian singer who mesmerised everyone with her powerful and melodious voice.
- **Darshan:** The SaReGaMaPa winner, known for his exceptional singing talent, delivered a stellar performance that left the audience in awe.

Following the live music concert, the energy levels soared with a dynamic DJ session by DJ Chant, who kept the crowd dancing and singing till the night.










LEO Club Orientation - NDC

The orientation introduced the club's mission, activities, and opportunities for community service and leadership development to the new members on 16th April 2024.

Lion. Bernaad Chetty LEO DC, a distinguished member of the Lions Club shared experiences and the impact of community service and also mentioned the importance of youth involvement in social causes.




Installation of LEO Club

Lions Club of Yelahanka in association with Nagarjuna Degree College began the installation process of LEO club on 28th May 2024.

Leo Clubs, sponsored by Lions Clubs International, aim to promote social responsibility, foster fellowship among peers, and engage in projects that benefit the local community. It also provides students with opportunities to contribute meaningfully to society while enhancing personal growth and teamwork abilities.

The event began with lamp lighting by the dignitaries and welcome address by The President LC Yelahanka. Consequently, flag salutation by Lion Sridhar and Leo Neha was executed & 1-minute silent prayer for world peace was organised. Then the inauguration of Leo club at NDC was processed by PDG Deepak Suman.

Intrainz Placement

MBA students Ms. Impana H H, Mr. Rajathesh S, Mr. Suprathik N R, Ms. Swathi M and Mr. Pradeep S secured a position at Intrainz Innovation Pvt. Ltd. with a package of 7.5 LPA!!


S Pradeep


Swathi M


Suprathik N R


Rajathesh S


Impana H H
MBA

InTrAinZ
Igniting a brighter future

Infosys - Mysore

NDC organised a well-structured trip to Infosys, Mysore and Sri Ranganathaswamy Temple combining industry exposure and cultural exploration on 18th May 2024 for the final year B.Com, BBA and M.Com Students.



Organisational Visit: ISRO

NDC arranged an interesting visit to ISRO for BCA B2 students on 1st April 2024. The visit offered a first-hand glimpse into the cutting-edge technologies and ground-breaking research at one of India's premier space organisations, enriching the knowledge of space science and technology.



Industrial Visit: KMF

For 2nd Sem BBA Students



Theatre Aesthetics

i. Marvellous Drama Makeup Workshop with renowned Theatre Makeup Artist - Mr. Vijay Benacha was organised from 20th to 22nd May 2024.

ii. Stage Set and Property Designing Workshop with Mr. Vishwanath Mandi, renowned artist and Graduate of Ken School of Arts was organised from 27th to 29th May 2024.

Immunization and Vaccination - Awareness Programme

The awareness programme on immunization and vaccination was conducted in NDC to educate the audience about the importance of vaccines in preventing diseases and promoting public health.

Resource Person: Dr. Suhas MS, a renowned consultant in Internal Medicine, Cytecare Hospital.
Date: 23rd April 2024

Dr. Suhas began the session by explaining the concept of immunisation and its role in building immunity against infectious diseases. He discussed the history of vaccines, highlighting major milestones in vaccine development and their impact on public health.

Project Orientation

On 6th June 2024, Mr. Nagesh from Bengaluru City University conducted a project orientation for B.Com and BBA students at Nagarjuna Degree College. The session aimed to guide students in their project work and research endeavors.

Prof. Nagesh provided valuable insights and expertise, clarifying doubts and expectations aiding students to gain a better understanding of their project requirements and timelines. The orientation was interactive and informative, setting a positive tone for their projects.



Workshop on Machine Learning

Date: 10th June 2024
Resource Person: Mr. Rajendra Nayak, Regional Head, Edupinnacle.
A Comprehensive Workshop was organised on the topic 'Data Science using Machine Learning' where Students gained insights into the ML Algorithm and implemented it in the practical sessions.



Stellar Seminars

i. DBMS Usage in Industry
Mr. Sarvajith SK led an insightful seminar on the functioning of the industry with main focus on DBMS usage in the industry on 14th June 2024.



ii. Report Writing
NDC Students were guided by Mr. Nagesh N on preparation of Final Sem Internship Report.



Student Achievements

i. Ms. Bhoomika K V of 2nd year BBA secured First place in Karate and Kumite Competition held at Chikkaballapura. Date: 23rd June 2024.





ii. Mr. Ashwath Kumar from BBA B2 secured First place In State Level Karate Championship and got selected for the nationals which will be held in Haryana.

iii. Ranga Chaitanya students secured First Place in Inter College Skit Competition –"Dramatics" on 29th April 2024 organised by Acharya College, Bangalore. They received a trophy and cash prize as a reward.

iv. Ranga Chaitanya students participated in National Level Inter College Cultural Fest – "Mayurika" on 9th May 2024 organised by St. Claret College, Jalahalli, Bangalore.

The Accomplishments were as follows:

- The Team won 2nd place in Mime Competition
- Mr. Sagar N. of BCA B1 won 3rd place in Face Painting Competition.

v. Mr. Tejas R, 2nd Sem B.Com A2 secured 3rd place in the BCU Inter - College Power Lifting Competition.





vi. Mr. Goutham Reddy and Ms. Navya from 3rd Semester MBA secured First Prize in the following:

- Business Plan Competition at Brindavan College Event on 29th April 2024.

- Dream Capital Event organised by Department of MBA - Adhiveshana, Nitte Meenakshi Institute of Technology on 2nd May 2024



Masters Cup

Incredible Interclass Cricket and Throwball Tournament – PG Edition, organised by School of Management, Department of Physical Education and Sports, in association with Department of MBA, NDC.



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Volleyball and Throwball Competition

An Exclusive Sports Event comprising Inter-Class Volleyball and Throw Ball Competitions was organised by NDC at NPUC ground to promote physical fitness, teamwork, and sportsmanship among the students on 17th May 2024.

- In Volleyball, Team MBA emerged as the champions after a thrilling final match against Team B.COM (C1).
- The Girl's Throw Ball witnessed a thrilling win of Team MBA against Team BCA B2.



World Environment Day – BHUVI

Cultural Committee in association with NSS and NCC celebrated "Bhuvi" – World Environment Day on 6th June 2024 at NDC campus. The day was initiated with planting the sapling in the college garden and continued with various cultural competitions such as PPT presentation, Hand Banner Designing, Fashion Show and Cook without Fire Competition.

Placement Training

NDC - School of Management's MBA Department organised Placement Training led by Mr. Anand Kulkarni, an alumnus of IIT, IIM and University of Pittsburg, USA.

It comprised Mock Aptitude Test, Mock GD and Interviews. Also, students participated in a psychometric behaviour analysis test to understand their personalities better. Being a part of this training, students gained practical exposure of a real-time interview process.



Kabaddi Tournament

A sizzling showdown of impressive athleticism, strategy, and sportsmanship.

NDC held a Kabaddi Tournament at NPUC ground on 31st May 2024 where Teams from various streams competed fiercely. The tournament followed a knockout format, with teams competing in preliminary rounds to secure a place in the quarterfinals, semi-finals, and ultimately the finals.

- In Men's Tournament, Team B.COM C3 emerged victorious after a thrilling match with Team BCA.
- In Women's Tournament, Team MBA won with a display of extra ordinary gameplay against Team B.Com C3.

The tournament set a high standard for future competitions and continues to promote kabaddi as a dynamic and exciting sport.





Breast Cancer Awareness Programme

The breast cancer awareness programme was organised in NDC to educate the public about breast cancer, its risk factors, prevention, early detection, and treatment options.

Resource Person: Dr. Poovamma CU, a leading expert in Breast Oncology.
Date: 15th May 2024

Dr. Poovamma started the session by explaining what breast cancer is, including its types and how it develops in the body. She discussed the anatomy of the breast and the changes that occur when cancer cells form.

Symptoms of Breast Cancer:
- Lumps in the Breast
- Changes in Breast Shape or Size
- Skin Dimpling
- Nipple Discharge

Risk Factors Associated:
- Age
- Genetic Pre-disposition
- Lifestyle Factors
- Hormonal Influences

Strategies for Risk Reduction:
- Maintaining a Healthy Lifestyle
- Regular Exercise
- Balanced Diet

She stressed the significance of early detection through self-examinations, clinical breast exams, and mammography. Doctor explained the diagnostic process, including imaging tests like mammograms, ultrasounds, and biopsies. She emphasised the importance of understanding personal and family medical history.

Course Details

UG PROGRAMMES

B.Com

- CA
- SAP
- ACCA
- CMA

BBA

- Aviation
- US-CMA
- Digital Marketing
- SCM
- SAP

BCA

- Artificial Intelligence
- Ethical Hacking
- Cloud Computing
- Data Science

PG PROGRAMMES

MBA

- Finance
- Marketing
- Human Resources
- Entrepreneurship and
- Start-up Management
- Production & Operation
- Management
- Business Analytics

MCA

- Full Stack Web and Mobile
- Applications Development
- AI, ML and Data Sciences
- Cloud Computing and Devops
- Cybersecurity



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